

Torrance Herald

Published Every Thursday by
THE LOMITA-TORRANCE PUBLISHING CO.
 1419 Marcelina Ave., Telephone Torrance 200
 Torrance, California



W. HAROLD KINGSLEY Editor
GROVER C. WHYTE Business Manager

Subscription Rates in Advance
 Anywhere in Los Angeles County \$2.00 per year
 Anywhere in U. S. Outside of Los Angeles County \$3.00 per year
 Canada and Other Foreign Countries \$6.00 per year
 Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE
 Adjudicated a Legal Newspaper of Los Angeles County, Superior
 Court Case No. 218470, Dated March 22, 1927.

Published weekly at Torrance, California, and entered as second class
 matter January 30, 1914, at the Postoffice at Torrance,
 California, under the Act of March 3, 1879.

**THE HERALD'S PLATFORM
 FOR TORRANCE**

- 1—Ornamental Lighting System.
- 2—Interchange of Freight Between P. E. and Santa Fe.
- 3—Western Avenue Bus Line.
- 4—Hollywood-Palos Verdes Parkway.
- 5—New School North of Carson St.
- 6—Aviation Field.
- 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
- 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
- 9—The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

BANK SCHOOL SAVINGS REACH HIGH MARK

Fifty-one thousand, two hundred and thirty-nine School Savings bank accounts with \$1,031,695.58 on deposit in Los Angeles banks is the record of the Los Angeles public schools on January 1, 1928. This has been achieved mainly by encouraging children to save for a definite purpose and to open savings accounts at the bank, making their own deposits like grown-up folks, using the same sort of passbook used by adults. These are "honest-to-goodness" accounts—not the penny-by-penny variety, showing on January 1, 1928 an average of \$20.13 per account.

Just five years ago the Los Angeles Banks School Savings Association was organized to function in the city schools as a special department of education for the purpose of assisting the schools in saving through a deposit system. The Los Angeles plan is one in which all banks in the community may participate, sharing alike in expense and results. It relieves principals and teachers of bookkeeping and handling money and brings pupils in direct contact with the banks and banking methods. It supplies pupils with attractive coin safes for the accumulation of small change and places them on their honor to save.

The subject of thrift and school savings was introduced into the schools after carefully working out an organized program that fits the problem of the girl and boy. It has taken an important place in the curriculum of all junior high schools in the city and approximately 235 elementary schools, whose principals, teachers and thrift committees are following through. Correlation of thrift with all other subjects of the course of study is the basis of thrift instruction in the Los Angeles schools rather than the "drive", "campaign" or "thrift week" idea.

The banks are serving a commendable purpose and serving it well, with principal and teacher co-operation, by establishing in the fertile young minds a solid foundation for thrift. They are starting the young folks of the city on the road to financial independence by instructing them in the ways of the growing bank account in order that in the future they may not be victims of poverty or lose what money they have through ignorance of the means and advantages of banking their savings.

One of the most important things about the Los Angeles plan of school savings is that it is character building. Every one who understands children will agree that it is difficult to make the average wide-awake youngster enthusiastic about putting his nickels and dimes into a bank as against spending them uselessly. But that is just what this plan overcomes. It arouses in children a deep sense of pride and satisfaction in the possession of a school savings bank account. However, the Los Angeles plan of school savings is not an any sense an advertising scheme to induce children merely to put their money into a bank instead of

spending it for candy at the corner store. It is a thorough study of thrift in all its phases. It encourages pupils to work for the money they receive instead of harassing their parents for it. It encourages them to spend wisely, to save part but not necessarily to hoard all. Thrift, as taught in the Los Angeles schools, advocates the proper use of time and talents, respect for private and public property, and the proper conservation of natural resources. These are some of the ideals which the school savings department is helping to instill in girls and boys.

Quoting Mrs. Susan M. Dorsey, superintendent of schools, Los Angeles, "The compelling motive for saving, whether of one's own product or that produced by others, should be the saving of human energy. The essence of the sin of waste lies in the fact that human energy has been expended to no purpose. Some one toiled that some one else might destroy or throw away the results of that toil, or some one has toiled to produce something worthless."

"The great aim and scope of the public schools today is to prepare its students for usefulness in life and to make of them accepted citizens. There is nothing that will be of more paramount value to them than to know how to save and take care of their resources, as well as to know how to spend them judiciously."

Touring California

Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

Gallup, New Mexico, located on the National Old Trails route, may be said to be the strategic center of the Indian country of the southwest and motorists over this highway could spend several days sightseeing in this district, according to information received from the Touring Department of the National Automobile Club. Eighty-five miles northwest of Gallup, near Chin Lee, Arizona, is Canyon de Chelly, with its two tributary canyons, Del Muerto and Monument. It is about forty miles long and is the true home of the prehistoric cliff dwellers in all their colorful glory. Among the cliff ruins most widely known are the White House, Antelope Ruins and Mummy Cave. Canyon de Chelly possesses additional interest inasmuch as in the valleys are thousands of peach trees, dating from early Spanish times and which belong to the Navajos who may be seen living in these canyons in the same primitive fashion that they lived centuries ago when the Spaniards first came. About sixty-five miles south of Gallup is the Perpetual Ice Cave and this natural wonder is a cave in an old lava flow in which is an immense body of ice. The face of the ice is from 12 to 15 feet thick and extends back into the cave for several hundred feet. Scientists are at a loss to account for the presence of this body of ice as the mouth of the cave is practically the same width as the cave. In the same vicinity is the cave known as the "Breath of the Devil," the opening of which is small and into which the air is sucked by some unknown force and then violently expelled. 49 miles southeast of Gallup near the irrigated valley of Ramah is the Inscription Rock on whose face is cut the records of explorers and pioneers. El Morro is its other name and the first explorer who carved an account of his expedition thereon was Onate, in 1606, 95 miles north of Gallup lies Pueblo Bonito, one of the largest and most impressive of all the sharper curves between San Luis Obispo and Santa Margarita and construction work is now under way on two of these curves about three miles north of San Luis Obispo.

Extensive work is under way on realignment of bad curves throughout San Luis Obispo County, according to information received from the Touring Department of the National Automobile Club. Four of the sharpest curves between Paso Robles and Templeton were recently replaced by long radius curves, making easy alignment over this portion of the road. Plans are well under way for the elimination of practically all of the sharper curves between San Luis Obispo and Santa Margarita and construction work is now under way on two of these curves about three miles north of San Luis Obispo.

About 2 1/2 miles of the San Diego-El Centro Highway near the foot of the Mountain Springs grade was destroyed by floods several months ago, necessitating a temporary road through the sand bottom of the wash. While this temporary road has served its purpose during the winter months, it is in danger of being destroyed by further floods. A new road bed is being reconstructed to replace the road that was destroyed and the line is being changed to eliminate the flood hazard and to cross the San Diego and Arizona railroad tracks at a better place for an undergrade crossing.

Widening and drainage work is under way on the Kern River Canyon highway to Walker's Pass. Preliminaries are well under way toward improvement of the Freeman-Bakersfield road, including widening and straightening of the present road, Weldon to Walker Pass, and relocation, Walker Pass to Freeport.

The following report of road conditions in Soledad Canyon is supplied by the Touring Department of the National Automobile Club: A very good graded dirt and gravel road is had from Mint Canyon to Lang. From this point to Acton numerous stream crossings are required but they may be negotiated without difficulty. A good wide dirt road is then traversed to Mint Canyon.

On the route between Seal Beach and Serra Station, pavement is followed through Huntington Beach and Newport Junction to Laguna. A very good oiled gravel road then extends to Serra Station except for a very short stretch of oiled dirt located at the wash entering Serra.

A contract was recently awarded for the grading of a road from Cross Junction to Olinda, a distance of 2 1/2 miles. This improvement, on a direct relocation, will eliminate a great many abrupt turns. From the north end of the oiled macadam road north of Bishop to the Inyo-Mono County line, distance 5.85 miles, surfacing with decomposed granite is nearing completion and this stretch will be oiled next season.

On the Carbon Canyon road between Chino and Fullerton, pavement is had for about 3.8 miles, followed by a very good gravel section to the Orange County line. One mile of the latter section is rough dirt which is poor during and immediately after rains. A very good narrow macadam road is traversed to Olinda, and pavement into Fullerton.

Care should be exercised in parking cars under trees for any length of time. According to L. G. Evans of the National Automobile Club many trees exude a resinous gum from the foliage as well as from the trunk and branches. With the movement of the trees by the wind tiny particles of this gum are thrown into the air and settle in the immediate vicinity. The pepper tree of California is especially noted for the amount of gum it throws off in this way. When once this substance has dried on a varnished surface it is next to impossible to remove it.

Wanted—Part Time Bookkeeper

Our Redondo and Torrance stores. Books to be kept at Torrance—after Feb. 1st. 4 hours work or more at once—about 2 hours a day—no hours later than 7 p. m., while we take our inventory Feb. 1st to 5th to 9 p. m.

We pay by the hour. Prefer one who can work in the afternoon.

THE SAMPLE STORE

1319 to 1321 Sartori
 Hawkins & Oberg

—You Can Do "It" Through Our Want Ads—

**"Boccaccio" Is Now
 on at Auditorium**



Ralph Errolle, America's greatest native tenor. Now appearing in Shrine Civic Auditorium season of light opera.

The Light Opera company of Al Malukah Shrine is presenting "Boccaccio" at the Shrine Auditorium this week.

"Boccaccio" was first produced more than two decades ago in Italy, and won instantaneous favor from the critics and music lovers of that country. It was brought to America by the Gerstes Opera Co., of which Mme. Emma Gerstes was the prima donna. It duplicated in this country the sensational success won in its native land and was for many years included in the repertoire of the Grand Opera Company, Metropolitan Opera Co., Duff Opera Co., as well as other numerous organizations; it was also produced at the old Tivoli in San Francisco. The last known revival of this delightful operetta was made by Charles H. Dillingham for Fritz Scheff about fifteen years ago.

The music composed by Franz Von Suppe is considered the very best ever written by the famous composer of the ever popular "Poet and Peasant" overture. The score is full of tuneful melodies and the dialogue effervescent and witty. The part of "Boccaccio" a novelist, hated by the populace for his truthful writings will be sung by our popular prima donna Charlot Woodruff. As a boy she will present a striking figure. Mr. Errolle as the Duke of Paterno will sing two beautiful numbers, one of which "Paquita" a beautiful Spanish ballad was composed by Buzzi-Peccia for and dedicated to the late Enrico Caruso who passed on without opportunity of presenting it in public. The composer turned it over to Mr. Errolle, then a member of the Metropolitan corps of artists, with the request that he should not permit it to pass into other hands so long as he lived.

Mr. Templeman, husband and the comedienne Messrs. Powell and Cherry are suitably cast as is also Miss Bird in the part of "Flaminette." The cast is still further augmented by the first appearance of Bernice Morgan, a contralto of established reputation brought on from New York by Al Malukah Temple for the part of "Peronella." Miss Mershon will be a valuable acquisition to our light opera aggregation for the balance of the season.

A real plan service. Consolidated Lumber Co.—adv.



WHEN a famous author publishes a new book you expect something good. When we announce the new edition of Fall and Winter styles—you expect something good. You won't be disappointed—from the Middishade Blue Serge Suits and others, to the new topcoats—we're proud of our collection.

J. LEPKIN
 Merchant Tailor
 1312 Sartori Phone 2-R
 Torrance

Torrance Dye Works Phone 136-W



Dry Cleaning Service

Pick up your telephone and call 136-W. That's all that's necessary to have your clothes thoroughly cleaned and renovated by our no-odor method.

Our careful process is 100 percent efficient and leaves the fabrics unharmed. We Suit Our Deliveries to Meet Your Requirements!

TORRANCE DYE WORKS
 BERT SHARON, Prop.
 1915 Carson Phone 136-W

ATWATER KENT
AC RADIO
 Model E Radio Speaker \$24

Just plug in

\$88

Model 37... a powerful, selective, 6 tube, One Dial A. C. set completely enclosed in a shielded, satin finished, two toned cabinet. Small, beautiful, full-toned and economical. Works direct from A. C. light socket. Less tubes, \$88

The New Radio at a new low price—Get it HERE!

WE don't have to say anything about the quality of this new all-electric radio. It's an Atwater Kent—that's enough! What we emphasize is the price. Only Atwater Kent could make so fine a radio at a price as low as \$88. It's small, powerful, selective—everything you want in a radio. Come in today—see it—hear it. It's the thrill of a lifetime! But act AT ONCE—our supply is limited!

Other Models as low as \$49
EASY TERMS
 Prices West of Rockies: Set, \$92.00; Speaker, \$26
DE BRA RADIO CO.
 Carson and Cravens Ave. Phone 73-J

Salary Loans to Wage Earners
 Repayable in weekly or monthly installments.
RATES REASONABLE
San Pedro Industrial Loan Corporation
 350 Seventh St. (Opposite Postoffice)
 Tel. 33-J San Pedro, Calif.

PROFESSIONAL DIRECTORY

DR. C. L. INGOLD
 Optometrist
 1503 Cabrillo Ave.
 Phone 157-R Torrance



COMPLETE OPTICAL SERVICE
 1503 Cabrillo Ave.
 Phone 157-R Torrance

Dr. Norman A. Leake
 Physician and Surgeon
 Office, First National Bank Bldg.
 Telephone 90
 Residence, 1525 Marcelina Ave.
 Telephone 13-M

J. R. JENSEN
 Attorney at Law
 Office 1205 El Prado
 Torrance, California
 Phone Torrance 3

Drs. Lancaster and Shidler
 PHYSICIANS AND SURGEONS
 Office, 14 House, 15 and 118
 Office, First National Bank Bldg.
 Res. Cor. Post and Arlington
 Torrance California

DR. R. F. BISHOP
 Dentist
 Office—Vonderahe Bldg.
 2171 Cravens Ave. Telephone 841
 Residence—3021 Carson
 Telephone 287-W

Dr. A. P. Stevenson
 Physician and Surgeon
 Office, Levy Bldg., 1311 Sartori Ave.
 Phones:
 House, 187-J Office, 96
 Torrance, Calif.

Dr. C. E. Hotchkiss
 Chiropractor
 X-Ray and Laboratory Service
 1811 Sartori Ave., Levy Bldg.
 Phone 206 Torrance

DR. R. A. HOAG
 DENTIST
 New Edison Bldg.
 1419 Marcelina Ave.
 Just West of Postoffice
 Complete X-Ray Service
 Torrance Phone 198-2

DR. W. H. BRUCE
 Osteopathy and
 Light Ray Therapy
CASTLE APARTMENTS
 Torrance, Calif. Phone 129

DR. O. E. FOSSUM
 Dentist
 X-Ray Service
 Hours 9 a.m. to 5 p.m. Sun. Levy Bldg.
 Phone 186—Torrance, Calif.

PERRY G. BRINEY
 ATTORNEY-AT-LAW
 105-6-7 1st National Bank Bldg.
 Phone 159 Torrance

DR. MAUDE R. CHAMBERS
 CHIROPRACTOR
 Established in Torrance since 1922
 Battle Creek Method
 Swedish Massage
 820 Cota Ave. Phone 109-W

DR. C. W. ALLEN
 Chiropractor
 Graduate Palmer School
 Neurocalometer Service
 2087 Redondo Blvd.
 Phone 98-R

San Pedro Cat & Dog Hospital
Dr. W. W. Richards
 1172 West 7th St.
 San Pedro 1321-M

Have a
 January Clearance
 In Your Home

A Classified Ad will turn unused pieces of household goods into cash for us little as 25c.

All ads run in Torrance Herald and Lomita News for one cost.